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This listing of claims will replace all prior versions and listings of claims in the Application.

**LISTING OF CLAIMS:**

Claims 1-46. (*cancelled*)

47. (*Previously Presented*) A method of providing coupons over the Internet, comprising:

- storing, at an Internet-accessible location, information pertaining to a group of available coupons, including information about one or more target audiences of users for which one or more coupons have been designated;

- prompting a user to register over the Internet to be able to print coupons, if the user is not already registered;

- receiving registration information from the user;

- downloading coupon data management software to a computer associated with the user over the Internet, the coupon data management software being used at least in connection with the printing of coupons;

- downloading to the computer a unique identifier;

- receiving, at the Internet-accessible location, a request from the user for access to at least some of the stored coupon information, wherein the unique identifier is encrypted and transmitted with the request, and one or more routines are implemented at the Internet-accessible location to decrypt the unique identifier to ensure validity;

- displaying coupon information for at least the one or more coupons designated for at least one of the target audiences for which the user is a member;

- receiving selection information from the user for one or more coupons that the user desires to print based on the displayed coupon information;

- printing, via a printer associated with the computer, one or more user-selected coupons based at least in part on instructions from the coupon data management software which is invoked when a user selects a print command; and

- monitoring redemption of the one or more user-selected coupons to prevent fraud.

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48-51. (*cancelled*)

52. (*Previously Presented*) A system for providing coupons over the Internet, comprising:

means for storing, at an Internet-accessible location, information pertaining to a group of available coupons, including information about one or more target audiences of users for which one or more coupons have been designated;

means for prompting a user to register over the Internet to be able to print coupons, if the user is not already registered;

means for receiving registration information from the user;

means for downloading coupon data management software to a computer associated with the user over the Internet, the coupon data management software being used at least in connection with the printing of coupons;

means for downloading to the computer a unique identifier;

means for receiving, at the Internet-accessible location, a request from the user for access to at least some of the stored coupon information, wherein the unique identifier is encrypted and transmitted with the request, and one or more routines are implemented at the Internet-accessible location to decrypt the unique identifier to ensure validity;

means for displaying coupon information for at least the one or more coupons designated for at least one of the target audiences for which the user is a member;

means for receiving selection information from the user for one or more coupons that the user desires to print based on the displayed coupon information;

means for printing, via a printer associated with the computer, one or more user-selected coupons based at least in part on instructions from the coupon data management software which is invoked when a user selects a print command; and

means for monitoring redemption of the one or more user-selected coupons to prevent fraud.

53-62. (*cancelled*)

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63. **(Previously Presented)** A method of providing coupons over the Internet, comprising:

storing, at an Internet-accessible location, information pertaining to a group of available coupons received electronically from one or more coupon issuers or coupon distributors;

prompting a user to register over the Internet to be able to print coupons; if the user is not already registered, wherein registration comprises receiving registration information from the user that can be used to subsequently target specific coupons for the user, including at least one of geographic information or user-preference information;

downloading coupon data management software to a computer associated with the user over the Internet, the coupon data management software being used at least in connection with the printing of coupons;

downloading to the computer a unique identifier;

receiving, at the Internet-accessible location, a request from the user for access to at least some of the stored coupon information, wherein the unique identifier is encrypted and transmitted with the request, and one or more routines are implemented at the Internet-accessible location to decrypt the unique identifier to ensure validity;

displaying coupon information associated with a subset of available coupons to the user, wherein the subset of available coupons is determined based, in part, on the registration information received from the user;

receiving selection information from the user for one or more coupons from the subset of available coupons that the user desires to print based on the displayed coupon information;

storing, at the Internet-accessible location, information regarding coupon information viewed by the user, and which of the one or more coupons, from the subset of available coupons, the user selected to print;

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enabling the user to print, via a printer associated with the computer, one or more user-selected coupons based at least in part on instructions from the coupon data management software which is invoked when a user selects a print command; and monitoring redemption of the one or more user-selected coupons to prevent fraud.

64. (New) The method of claim 63, wherein the stored coupon information is stored in a repository at the internet-accessible location.

65. (New) The method of claim 63, wherein the stored coupon information includes data fields.

66. (New) The method of claim 65, wherein the data fields include at least a UPC code and an expiration date.

67. (New) The method of claim 65, wherein the data fields include at least product information and a description of the coupon offer.

68. (New) The method of claim 65, wherein the data fields include at least a redemption amount and a redemption address.

69. (New) The method of claim 63, wherein storing information pertaining to a group of available coupons further comprises storing advertising materials provided by one or more coupon issuers or coupon distributors.

70. (New) The method of claim 69, wherein the advertising materials comprise one or more of graphics, text, recipes, competitions, or inducements.

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71. (New) The method of claim 69, wherein displaying coupon information further comprises displaying the advertising materials.
72. (New) The method of claim 63, wherein registration associates the user with an account.
73. (New) The method of claim 72, wherein a household of users may be linked through the account.
74. (New) The method of claim 72, wherein a household of users may be linked through one account.
75. (New) The method of claim 63, wherein the user may be an individual user or a household of users.
76. (New) The method of claim 63, wherein the geographic information comprises zip code information.
77. (New) The method of claim 63, wherein fixed coupon format data is downloaded with the coupon data management software.
78. (New) The method of claim 63, wherein fixed coupon format data is downloaded with the coupon data management software, and is used to format data downloaded to the computer when a user requests a coupon to be printed.
79. (New) The method of claim 63, wherein the displayed coupon information includes a product for which a coupon is available, and a discount for that product.

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80. (New) The method of claim 63, wherein a coupon has a redemption discount amount associated with a product, and the redemption discount amount for a user depends on certain demographic information associated with the user.
81. (New) The method of claim 63, wherein the coupons available to a user are based on at least selection history information for the user.
82. (New) The method of claim 63, wherein the wherein the coupons available to a user are sorted by categories.
83. (New) The method of claim 63, further comprising providing a user with a shopping list relating to at least one selected coupon.
84. (New) The method of claim 83, wherein the shopping list is printed along with the at least one selected coupon.
85. (New) The method of claim 83, wherein the shopping list is printed separate from the at least one selected coupon.
86. (New) The method of claim 63, wherein printing further comprises printing a unique bar code on the coupon.
87. (New) The method of claim 86, wherein the bar code includes a unique identifier.
88. (New) The method of claim 63, wherein each coupon printed is unique.

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89. (New) The method of claim 63, wherein each coupon printed is printed with a unique bar code including unique identification information.
90. (New) The method of claim 63, wherein each coupon printed is printed with a unique information number.
91. (New) The method of claim 63, wherein each coupon printed is printed with a unique bar code including unique identification information based on information stored on the computer.
92. (New) The method of claim 63, wherein each coupon printed is printed with user-specific information.
93. (New) The method of claim 63, further comprising:  
setting a flag to render a coupon unprintable after it has been printed to protect against fraud.
94. (New) The method of claim 63, further comprising:  
receiving redemption information regarding one or more printed coupons that have been redeemed; and  
storing the redemption information at the internet-accessible location.
95. (New) The method of claim 94, wherein the redemption information is associated with a user associated with the computer.
96. (New) The method of claim 94, wherein the redemption information is associated with an account associated with the computer.

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97. (New) The method of claim 63, further comprising:  
receiving redemption information and using the received redemption information to generate at least one subsequent coupon targeted specifically at the user.
98. (New) The method of claim 97, wherein the at least one subsequent coupon is provided to the user via an electronic mail message.
99. (New) The method of claim 97, wherein the at least one subsequent coupon is downloaded from the Internet accessible location.
100. (New) The method of claim 97, wherein the at least one subsequent coupon is provided to the user at a regular interval.
101. (New) The method of claim 97, wherein the at least one subsequent coupon is for a product other than a product covered by a redeemed printed coupon.
102. (New) The method of claim 97, wherein the at least one subsequent coupon is for a same product covered by a redeemed printed coupon, but has a different monetary value.